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Conclusion

Once again a comparison has been made by the Examiner of the current invention and existing inventions, which use state-of-the-art techniques at the time of the invention in order to attempt to measure human emotion, human rational and as a result human satisfaction.

However it is exactly these state-of-the-art techniques which make the simple calculation of human satisfaction impossible. The current invention overcomes the limitations posed by

these state-of-the-art techniques so that a simple, quick and accurate level of respondent's or a plurality of respondents' satisfaction can be numerically evaluated. This is discussed in length

in the Background and Brief Summary of the current invention.

For all the above reasons, it is respectfully submitted that the present application, including the amendments set forth above and the additional materials submitted herewith, including the currently amended claims and amended specification, is now in a condition to be allowed. It is therefore respectfully requested that the request for continued examination be granted. Notice to this effect is earnestly solicited.

Respectfully submitted,

Martin Gosling